



ASA Teams! Help Beat Cancer with a Bat!

While we are all united by our love for softball, there is another tie that bonds us in a way that we would rather not be. Cancer. At some point in our lives, we will all be affected by this disease. And now through our love of softball, we can all hope to make a difference.

The National Foundation for Cancer Research is teaming up with softball players around the country for a nationwide fundraiser entitled “Beat Cancer with a Bat!” Any softball team, whether high school, college, or community-based, can participate by dedicating proceeds from one or more games to be donated to NFCR.

By designating one of your games as a featured “Beat Cancer with a Bat” softball game, you don’t need to add another game to your schedule. Simply pick one game this season to be your “Beat Cancer with a Bat” game. Then make the game special by distributing cancer education materials, encouraging fans to wear a specific color or “Beat Cancer with a Bat” t-shirt and fundraise through some of the ideas offered below.

Fundraising Ideas:

1. Pledges: People can pledge a dollar amount for every run scored during the game.
2. Have a bake sale. Ask the culinary school or home economics class to make baked goods.
3. Have each player start their own fundraising page and see what player can raise the most.
4. Sell flowers.
5. Collect loose change at the gate.
6. Host a “Beat Cancer with a Bat” tournaments and get your rival softball teams to participate.
7. Matching funds: Local businesses and employers are often willing to match proceeds or a percentage.

Many more fundraising ideas along with ways to make your event special, more fundraising ideas and how to handle donations can be found at www.nfcr.org/beatcancerwithabat. Here you will find numerous resources to help participants get started, including an event manual and cancer information materials provided by the NFCR.

Please email us at hollyk@softball.org after your game with what you were able to accomplish and how much money you raised. We will profile your accomplishments in an upcoming publication!

The campaign lasts throughout the end of the year so get involved today!